

Domain Names Management and Dispute Resolutions – A comparative legal study in the UK, US and China

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Abstract

In the new information technology era, companies widely use the Internet to develop their preserve in the global marketplace and to build up their business images. Registering a domain name is a necessary step in an ever-changing information-driven society. Domain names relate to trademarks for the products or services, as well as a way of setting up companies' goodwill or reputation. Following three case studies, this article examines the registration, usage and protection of domain names in the UK, US and China, and provides a comparative table on domain name dispute resolution policies and techniques in these countries.

Keywords: Domain names management; Registration; Trademarks; Infringement; Cybersquatting; Bad faith; In rem jurisdiction, Dispute Resolutions.